

Press Release

Luminous Power Technologies Appoints Vivek Abrol as MD & CEO

Gurugram, 19th January 2026: Luminous Power Technologies, India's leading consumer energy fulfillment company, announced the appointment of **Vivek Abrol** as **Managing Director and Chief Executive Officer**, effective **Monday, January 19, 2026**.

Abrol will focus on driving profitable growth across the Luminous portfolio, advancing the company's evolution into an integrated consumer energy fulfillment platform, and accelerating the expansion of solar and sustainable energy solutions. He will reinforce Luminous' dominance in its core inverter and battery markets, prioritizing new and emerging technologies. His priorities include fostering innovation, leading digital transformation, and establishing a high-performance, inclusive, future-ready organization to enhance customer experience and operational excellence.

Vivek Abrol succeeds Preeti Bajaj, who will be transitioning to Luminous' parent company, Schneider Electric, where she will assume the role of Executive Vice President (EVP) and lead their Global Home Solutions Division.

During her tenure, Preeti Bajaj provided exceptional leadership and played a pivotal role in shaping Luminous' growth and solar journey, strengthening its position as a leading Fast Moving Energy Goods brand and transforming it into a trusted name in consumer energy fulfillment. Under her leadership, Luminous significantly expanded its solar portfolio and capabilities, accelerated the adoption of sustainable energy solutions, deepened its focus on customer-centric innovation, and enhanced operational excellence across the organization.

Former MD & CEO **Preeti Bajaj** said, "It has been a privilege to lead Luminous Power Technologies through a phase of strong growth and transformation. I'm incredibly proud of the team and the progress we have made together. Today, the company is well-positioned for its next chapter of growth. We are confident that under Vivek's leadership, we will build on this strong foundation, elevate our focus on long-term value creation, and strengthen our position as India's leading consumer energy fulfillment company."

Commenting on his appointment, **Vivek Abrol, MD & CEO, Luminous Power Technologies**, said, "I'm honored to take on the responsibility of leading Luminous Power Technologies, which has built a strong legacy of innovation, customer trust, and market leadership. India's energy landscape is at a pivotal moment, driven by the transition toward cleaner, more reliable, and technology-enabled energy solutions. As reliability, sustainability, and technology increasingly shape how energy is generated, stored, and consumed in homes and businesses, our focus will be on delivering innovative energy solutions that meet their evolving needs. I look forward to working closely with the team to build on this foundation and accelerate our growth."

With over **25 years** of leadership experience, including a decade as CEO, he brings deep expertise in FMCG, Stationery, and Electricals. He started his career with ITC Ltd, where he spent 16 years spearheading multi-disciplinary leadership roles scaling FMCG businesses, and the next 10 years as Business Head & CEO in other diverse sectors working with Pidilite Industries Ltd & RR Kabel Ltd in managing end-to-end businesses. His recent role as CEO of RR Kabel's Consumer Electricals Business (FMEG) was marked by a transformational growth story—multiplying the business 5X in his 4.5 years tenure while driving innovation across Fans, Lights,



Geysers, Room Heaters, Coolers, and more. With his last assignment in RR Kabel, he also brings unique experience in leading M&A and playing a pivotal role in a successful IPO delivery.

About Luminous Power Technologies

Luminous Power Technologies is a leading provider of energy solutions, dedicated to advancing India's clean energy shift with a strong focus on innovation and sustainability. As the demand for reliable, clean, and efficient power increases, especially among residential consumers, Luminous, as a consumer energy fulfillment company, meets the changing energy needs of millions of households and businesses worldwide.

With a legacy spanning over 38 years, Luminous has built a robust presence in the energy and residential solar space. Its wide portfolio of innovative products, including inverters, batteries, and best-in-class solar solutions, is designed to provide the end-to-end energy management ecosystem with reliability, safety, and efficiency. The company operates seven state-of-the-art manufacturing facilities, supported by an expansive network of over 28 sales offices and 100,000 channel partners across India. Today, Luminous powers over 100 million Indian homes and is expanding its reach globally, with a presence in more than 40 international markets.

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